



Expect Miracles
FOUNDATION
Financial Services Against Cancer

4th Annual Distance Challenge

\$15k - Presenting Sponsor

- 50 complimentary entries to Virtual Distance Challenge (registration fee waived, each participant receives a t-shirt)
- 10 guaranteed race spots for the in-person race on May 6, 2023 (Boston, MA)
- Branded event with naming rights: 4th Annual Expect Miracles Distance Challenge, Presented by “Your Company” on event collateral
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Event instructions/training for team members or team captains provided by Expect Miracles staff members over zoom
- Dedicated staff member to help as concierge as needed
- Kick-off or end of event party for your team via zoom (or possibly in person) with light breakfast or lunch provided and details / highlights about the event
- Prominent logo recognition as Presenting Sponsor on course of in-person race
- Prominent logo recognition as Presenting Sponsor on event website with link to your company page
- Prominent logo recognition as Presenting Sponsor on event email campaigns
- Logo recognition on event t-shirts, given to all participants
- Recognized as Presenting Sponsor during the Award Ceremony (taking place after the challenge) with company logo shown on screen
- Opportunity to show a recorded 1 minute video (or speak live in person) during the Award Ceremony (video will also be posted on event website and shared via social media)
- Recognized as Presenting Sponsor in a dedicated social media post

\$7.5k - Stride Sponsor

- 25 complimentary entries to Virtual Distance Challenge (registration fee waived, each participant receives a t-shirt)
- 5 guaranteed race spots for the in-person race on May 6, 2023 (Boston, MA)
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Event instructions/training for team members or team captains provided by Expect Miracles staff members over zoom
- Dedicated staff member to help as concierge as needed
- Logo recognition as Stride Sponsor on event website with link to your company page
- CONTINUED...



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\$7.5k - Stride Sponsor Continued...

- Logo recognition as Stride Sponsor on course of in-person race
- Logo recognition on event t-shirts, given to all participants
- Opportunity for representative to present award at Award Ceremony
- Recognition during the Award Ceremony (taking place after the challenge)
- Social Media Mention(s)

\$5k - Pedal Sponsor

- 20 complimentary entries to Virtual Distance Challenge (registration fee waived, each participant receives a t-shirt)
- 2 guaranteed race spots for the in-person race on May 6, 2023 (Boston, MA)
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Event instructions/training for team members or team captains provided by Expect Miracles staff members over zoom
- Company logo on event website with clickable link
- Logo recognition as Pedal Sponsor on course of in-person race
- Recognition during the Award Ceremony (taking place after the challenge)
- Social Media Mention(s)

\$2.5k - Laces Sponsor

- 16 complimentary entries to Virtual Distance Challenge (registration fee waived, each participant receives a t-shirt)
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Company logo on event website with clickable link
- Logo recognition as Laces Sponsor on course of in-person race
- Recognition during the Award Ceremony (taking place after the challenge)

\$1k - Clock Sponsor

- 10 complimentary entries to Virtual Distance Challenge (registration fee waived, each participant receives a t-shirt)
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Recognition during the Award Ceremony (taking place after the challenge)
- Company name on event website

Questions or interested in sponsoring? Contact Maggie Dombroski, Director of Development, at 814.241.4431 or maggie@expectmiraclesfoundation.org.